Master scripts for INVITING - before you’ve gone Public with your new business:

OPTION ONE: When you do not have a team you need to tell first, and you’re just wanting to invite your warm market to your first event👇🏻

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Hey \_\_\_\_\_\_! I hope you had a great week! I know this is random, but are you free tomorrow morning at 9am by chance? I have something I wanted to invite you to online! 🙏🏻

👉🏻If they say YES, they are free — say:

“Okay perfect!! I am inviting a few people to get on an online event with me at that time!!

I haven't really told a ton of people this yet, but I’m actually starting with a new business!! One of my new mentors is just sharing a little bit about the company & the products they have!

I'd love to hear your thoughts on it all, especially before I go public with it. Can you hop on??”

👉🏻If they say they are NOT available — say:

“Oh okay no worries!! I am inviting a few people to get on an online event with me at that time.

I haven't really told a ton of people this yet, but I’m actually starting with a new business!! One of my new mentors is just sharing a little bit about the company & the products they have!

I'd love to hear your thoughts on it all, especially before I go public with it. Do you mind if I send you the recording after??”

OPTION 2:

\*PHASE ONE\* TRANSITION SCRIPT For those that are in a previous network marketing company, and they need to tell their TEAM / customers first:

Tips:

•Do this over the phone so nothing is in writing.

•Sound excited, and be direct & confident!

•After you say the news — Pause — and allow for them to respond back.

•Make sure you have a opportunity presentation with your mentor scheduled for the same evening as when you start to make these calls so you can funnel interested people directly into the event.

“Hey\_\_\_\_\_\_!

So I have some big news. 😬 I haven’t really told anyone this, and I’m just finally making my rounds today, but even though I never thought in a million years that I would say this, I am actually leaving \_\_\_\_\_\_ (old company).

I know it’s so crazy, I’m still a bit shocked, but I was presented with another company that, unlike every other company people try to recruit me to all the time, this one — I could NOT un-see what I was seeing!

I have nothing bad to say about \_\_\_\_\_\_ (previous company). I obviously love their products, and I would not be where I am today had it not been for them. But this was just a straight up business decision.

At the end of the day, I had to do what was best for my family and our health over anything else, and I just wanted you to hear it from me before I go public with this!”

\*STAY QUIET\*

👉🏻POSSIBLY RESPONSES:

✨If they sound annoyed / confused / frustrated (these are usually one offs because you should only be calling people you truly trust):

“I’m not really sharing the name of the company yet with anyone, I’m just making sure people hear it from me first instead of reading a post online! But you’ll be the first to know when I put it out there, and I’m always here for you if you ever need anything — even questions or support with \_\_\_\_\_\_ (previous company).”

✨If they sound interested / intrigued and want to know info:

“Well, actually, my new mentor… who you would absolutely love by the way, she’s the 8th person in the company to ever hit a high leadership rank, she works on our board of advisors, and with the owners, and she is doing a quick overview for some of my people this evening! I can send you the link if you want to hop on and check it out??”

✨If they just wish you well, and don’t ask anything:

“Thanks girl!! I so appreciate you always being so kind!!! I am always here for you as well, as of course I value our friendship above everything!!!”

OPTION 3: After you’ve gone public on social media and you want to start letting people know!

Hey you! happy Tuesday! Okay so I’m not sure if you’ve been up to date with my

social media or my recent reel I posted. —but I’ve recently taken on a new adventure

that I’d love for you to see and learn more about! There is a call tonight at 9 PM EST

time, do you think you can jump on? My mentor is a straight shooter and a top earner in the company, you will love her!!

(Wait for them to respond if yes, send them the potentials link and say:

Yayyy!! I’m so excited! I’ll be on too, let me send you the zoom info!!!